



# Come and Study in Paris on our International Business Programme September-December 2022 January-June 2023









All classes taught in English









## What is the International Business Programme at Sorbonne Paris Nord?

The programme is open to European and International undergraduate students in Business Management. It offers students a unique international experience and new opportunities for higher education and career prospects. For students taking part in the ERASMUS Exchange programme, the International Programme in Business and Management can be fully integrated in their degree. It provides them with 30 ECTS for each semester. Fall and Spring semester can be taken seperately or combined in any order.

## Overview of the programme

All courses are taught in English. The programme aims at giving students key concepts, knowledge and skills in the field of Business Management and Business Marketing. It consists of six compulsory modules (common core programme), one specialization course, two or three optional modules and a six-week internship or work-based project. Academic courses and work projects will be given by full-time professors and business professionals. The chart on this leaflet gives you the detailed programme and the academic schedule.

The Fall semester starts in September and ends in December, the Spring semester starts at the end of January and finishes mid-June.

### Programme location

The programme takes place at the IUT of Saint-Denis, at Sorbonne Paris Nord University. The IUT of Saint-Denis counts a student body of 2,000 undergraduates. The school offers professional curricula. It is located in the northern suburb of Paris, around 20 minutes from Paris by metro or 7 minutes by suburb trains.

# Registration fees and student life

Tuition fees depend on the agreement between the home institution and Sorbonne Paris Nord University, formerly called Paris 13 (either home institution fees or regular French tuition fees will apply\*). For accommodation, a list of resources and contacts will be given to prospective

#### Information

The detailed programme and application form are posted on our website: https://www.univ-spn.fr/programmes-dechanges/ see "Offre de formation et learnin agreement".

<sup>\*</sup> French tuition fees for 2015-2016 amounted to 404 euros (including 215 euros as health insurance and related fees).

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Common core programme		
Business English	3	
International Business Game (One week)	3	
Organizational Theory	3	
Business Model Strategy	3	
Commercial and Contract Law	3	
Finalcial Analysis	3	
Specialisation programme (Choose one subject)		
Accounting and Accounting Software	6	
Applied Mathematics for Economics and Management	6	
Optional programme (Choose three modules)		
Intensive French	2	
Risks Managment	2	
Corporate Law	2	
Corporate Taxation	2	
Project Management	2	
Total	30	

#### Common core programme **Business English** International Business Game (One week) 2 **European Institutions** 2 International Trade 2 **Human Resources Management** 2 2 **Corporate Communication** Specialisation programme (Choose one subject) Financial and Management Control, Strategic Management 6 Operational and Strategic Marketing, E-Marketing Optional programme (Choose two modules) Intensive French 3 **Cross Cultural Communication** 3 Web Design 3 Report writing Six-week work internship or work-group project 6 Total 30

# 2022 - 2023 provisional academic schedule

	Week	Starting date
Introduction Week Fall Semester	Week 36	September 6, 2022
Courses	Week 37 - 49	September 12, 2022
Introduction week Spring Semester	Week 4	January 23, 2023
Courses	Week 5 - 16	January 30, 2023
Spring Break	Week 17 - 18	April 24, 2023
Internship or group-project	Week 19 - 24	May 09, 2023
Final seminar	Week 25	June 19, 2023

#### Contact information

For further information about our International Business Programme, please contact:

E-Mail elina.absalyamova@univ-paris13.fr

Subject: International Business Programme

Mail IUT Saint-Denis (Université Paris 13)

Département GEA - Elina Absalyamova

International Business Programme coordinator

Place du 8 Mai 1945 93206 Saint-Denis Cedex

France

For furher information regarding the ERASMUS procedure (learning agreement, university accommodation...), please contact our university International Relations Office at the following e-mail address: incoming@univ-paris13.fr

The detailed programme and application form are posted on our website: www.univ-paris13.fr/international-business-programme/

Application deadline for entry on the Fall Semester (online) is July 15, for Spring semester - October 31 2022.





